

CORPORATE SPONSORS PARTNERS



THE AMERICAN VETERINARY
MEDICAL LAW ASSOCIATION



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THE AMERICAN VETERINARY MEDICAL LAW ASSOCIATION



BE A PART OF THE AVMLA MISSION

AVMLA.ORG

American Veterinary Medical Law Association (AVMLA)
1750 K Street, NW, Ste. 700, Washington, DC 20006
202.449.3818 O - 202.449.8560 F - www.avmla.org

American Veterinary Medical Law Association

OVERVIEW

Since 1994, the American Veterinary Medical Law Association (AVMLA) is a national association of attorneys, veterinarians, and other individuals and organizations with an interest in veterinary medical law and how it pertains to the veterinary profession and allied fields. As a non-profit organization, the AVMLA offers sponsor opportunities. The goal is to establish a relationship that best meets your needs to gain exposure to an influential audience while continuing to advance the mission and goals of AVMLA.

PROJECT OBJECTIVES

Corporate sponsorship not only provides critical, sustaining financial support for the AVMLA Continuing Education programs, but it also gives your company a unique opportunity for widespread visibility to a market audience. The AVMLA works with corporations in a variety of sponsorship formats, including charitable special events and targeted campaign initiatives. Contact us about further possibilities.

Corporate sponsor benefits:

- Exclusive rights to use the AVMLA logo on printed corporate materials for advertising purposes
- Invitations to special networking events at the AVMLA Conference
- Advance notice of grants, scholarships, and other AVMLA-funded programs
- Special website benefits from the AVMLA (for corporate sponsors who contribute \$1,000 or more)

CORPORATE SPONSOR GIVING LEVELS

Platinum PARTNER
\$5,000

Gold Sponsor
\$3,000 to \$4,999

Silver Sponsor
\$2,000 to \$2,999

Bronze Sponsor
\$1,000 to \$1,999

Associate Sponsor
\$500 to \$999

Corporate Sponsor
Up to \$499

Platinum Partner - \$5,000

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 featured article in the AVMLA e-News Brief
- 2 complimentary memberships (may be gifted)
- 2 complimentary Annual Conference Registrations (may be gifted)

Gold Partner - \$3,000 - \$4,999

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 complimentary membership (may be gifted)
- 1 complimentary Annual Conference Registrations (may be gifted)

Silver Partner - \$2,000 - \$2,999

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 featured article in the AVMLA e-News Brief
- 1 complimentary memberships (may be gifted)

Bronze Partner - \$1,000 - \$1,999

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 featured article in the AVMLA e-News Brief

Corporate Sponsors of \$499 or more receive the following recognition:

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website

American Veterinary Medical Law Association



ANNUAL CONFERENCE

Annual Meeting Sponsorship: Speakers, luncheon, proceedings, name-tags, bags, etc. Sponsorship range from \$2000 to \$200 dollars or be in-kind (i.e., conference bags)

AVMLA E-NEWS BRIEF

This sponsorship would include a logo and a hyper link to the company website. In return, AVMLA would offer an annual report of the reach and offer one dedicated “email blast each year that featured a product or message the sponsor wanted to communicate. \$1,000 per issue or \$5,000 for the year

AVMLA WEBINARS

This sponsorship would include a logo and a hyper link to the company website in the “webinar holding room. In return, AVMLA would offer an annual report of the reach and offer one dedicated “email blast each year that featured a product or message the sponsor wanted to communicate. Additionally, in promotional materials, AVMLA would highlight the partner with a logo as a sponsor of the annual webinar series \$500 per webinar or \$1500 for the entire year (4 webinars)

AVMLA ADVERTISING

Advertising in the AVMLA Newsletter

\$500 One-page full color advertisement

\$250 One half page B/W

\$125 ¼ page advertisement B/W

10% discount for committing to 4 issues annually.

Banner Ads on AVMLA.org

\$200 per month banner advertisement with camera ready artwork

\$2000 with an annual commitment for a banner advertisement with camera ready artwork

\$100 per posting – AVMLA Job board to advertise jobs for students/job hunters for 2 months

Value Added Offerings

A hyper link will be placed on the website under partners.

Company can run one classified ad on the AVMLA job board for free if they sponsor over \$1000 per year.

AVMLA SPONSOR/PARTNER COMMITMENT

This agreement between the AVMLA and _____ (SPONSOR/NAME) recognizes that _____ (SPONSOR/NAME) agrees to participate at the following sponsor level of the AVMLA _____ in the amount of _____.

SPONSOR NAME _____ agrees to abide by the Sponsorship Guidelines set in place by the AVMLA. These guidelines are as follows:

1. AVMLA agrees to acknowledge SPONSOR NAME sponsorship promotion to the defined terms of sponsor/partner level. The message content regarding a sponsor will avoid direct promotion or marketing of the sponsor's product, services or facilities. A copy of a corporate logo for this acknowledgement will be provided by SPONSOR/NAME and will not include any of the following content:

- A. Qualitative or comparative language
- B. Price information or indications of savings or value
- C. Any call to action
- D. Any endorsement by the Association
- E. Any inducement to buy the sponsor's product and or services

2. Logos or slogans which contain comparative or qualitative descriptions cannot be used unless they can clearly be characterized as an established part of a sponsor's identity.

If SPONSOR agrees to all said conditions, please sign and return this agreement to Jacquie Ball, Director of Administration at info@avmla.org.

SPONSOR/NAME: _____

REPRESENTATIVE: _____ Typed Name _____

Signed Name Date: _____

NOTE: A representative of AVMLA will also sign this document and a copy will be returned to SPONSOR to be retained for your records.

Agreement Details:

Company: SPONSOR/NAME

Sponsor Contact:

e-mail:

Phone:

Address:

City:

State:

Zip:

Total Sponsorship Amount: _____

Platinum PARTNER \$5,000

Gold Sponsor \$3,000 to \$4,999

Silver Sponsor \$2,000 to \$2,999

Bronze Sponsor \$1,000 to \$1,999

Associate Sponsor \$500 to \$999

Corporate Sponsor Up to \$499

Method of invoicing:

A: Electronic via e-mail, credit card 1 time payment

B: Electronic via e-mail, 1 time payment

Authorized signature of Sponsor/Name and date:

Received by AVMLA Representative:

_____ Date: _____

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