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THE AMERICAN VETERINARY MEDICAL LAW ASSOCIATION



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The American Veterinary Medical Law Association (AVMLA) is a national association of attorneys, veterinarians, and other individuals and organizations with an interest in veterinary medical law and how it pertains to the veterinary profession and allied fields. AVMLA was incorporated in 1994 as a nonprofit organization.



AVMLA

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AVMLA Members are listed alphabetically by state



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AL	Lindsey	Petras	DVM	Grants Mill Animal Hospital
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AZ	Julie	Jewell	CVT	
AZ	Kelsey	Gardner	DVM	Banfield Pet Hospital
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CA	Regina	Horton	JD	REH Strategies
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CO	Amanda	Storms		
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GA	Christin	Thompson	MBA	
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IL	Karen	Wernette	DVM	AVMA PLIT
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IL	Connor	Jackson	JD	Jackson LLP Healthcare Lawyers
IL	Gail	Golab	Ph.D., DVM, MANZCVS, DACAW	American Veterinary Medical Association
IN	Rori	Goldman	JD	Hill Knotts & Goldman
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Botetourt County Commonwealth's Attorney's Office

Animal Medical Services
Washington State Veterinary Medical Association
Bridge Veterinary Services, LLC
WellHaven PetHealth, LLC.

TAKE A CLOSER LOOK AT WHAT THE AVMLA HAS TO OFFER YOU...





AVMLA OBJECTIVES

The American Veterinary Medical Law Association (AVMLA) is a national association of attorneys, veterinarians, and other individuals and organizations with an interest in veterinary medical law and how it pertains to the veterinary profession and allied fields. AVMLA was incorporated in 1994 as a nonprofit organization with the following objectives:

Provide information to members regarding pertinent issues in the field of veterinary medical law.

Increase public awareness and understanding of the impact of the law on all aspects of veterinary medicine.

Facilitate interactions among organizations, regulatory agencies and the courts for the benefit of society.

NETWORKING OPPORTUNITIES

The diverse membership of the AVMLA provides a unique forum for discussion of issues and dissemination of information. The AVMLA listserv and annual conference give members an opportunity to establish professional networks for mutual benefit.

These venues facilitate discussion of emerging veterinary medical law issues by veterinarians, attorneys, and other interested individuals working in educational institutions, industry, professional associations, government agencies, and both legal and veterinary private practices.





AVMLA ANNUAL CONFERENCE

Each year the AVMLA holds an educational conference in conjunction with the American Veterinary Medical Association's annual convention. The AVMLA conference includes 6-8 hours of in-depth presentations relevant to the diverse constituencies represented in the Association's membership. The annual conference may be eligible for continuing legal education credit.

Sample topics may include:

01

Business structures available to veterinarians

04

Occupational health and safety regulation

02

Employment and contract law

05

Veterinary medical malpractice and compensable damages

03

Animal law

06

Recent developments in case law

AVMLA PUBLICATIONS

AVMLA publishes a newsletter containing news of legal matters relating to veterinary medicine and veterinarians. The AVMLA News Brief is emailed to all AVMLA members and students attending veterinary colleges in the United States and Canada.

Additionally, AVMLA members submit articles and comments by request to publications such as the Journal of the American Veterinary Medical Association. AVMLA members are encouraged to submit articles to the newsletter and to contribute to other publications.

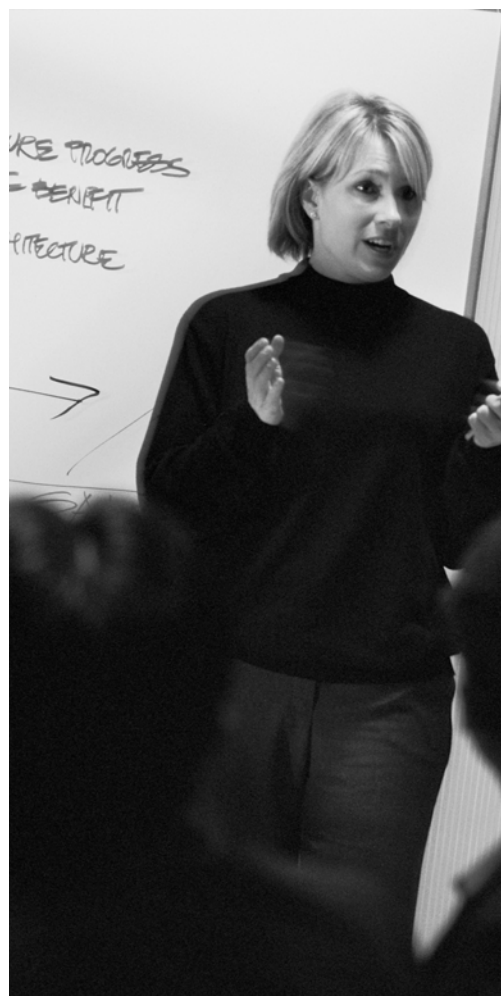




MEMBERSHIP

AVMLA membership is available to any veterinarian, attorney, or student enrolled in a school or college of veterinary medicine or law residing in the United States or Canada. Other individuals or organizations having interests compatible with AVMLA's objectives may become associate members of AVMLA. Many AVMLA members hold professional degrees in both veterinary medicine and law. Student members are enrolled in a school or college of veterinary medicine or law.

"We offer membership to licensed veterinarians and attorneys; veterinary and law students and others with an interest in the field. The AVMLA counts among its members' pioneers and leaders in the field of veterinary medical law."





AVMLA WEBSITE & LIST SERV



FACEBOOK
ENGAGEMENT: +20%



TWITTER
ENGAGEMENT: +23%

The AVMLA website is located as www.avmla.org and features information about the association.

Access to the AVMLA listserv which allows members to have peer dialogue with their colleagues on topics in the industry. Members are welcome to post questions, weigh in on discussions and receive feedback and assistance from members offering a national perspective and in-state, regional proximity.

AVMLA List Serve Policies

- 1-No solicitation, marketing or other commercial use.
- 2-No campaigning, political action or lobbying.
- 3-No offensive, obscene or hateful speech.
- 4-Restricted to communications of interest to the membership of the Association.

The AVMLA Directory is published annually by the American Veterinary Medical Law Association.

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ADVERTISING OPPORTUNITIES

Promote your firm, clinic, event, industry related products or job opportunities in the AVMLA e-News Brief, the AVMLA Member Directory, via the AVMLA Corporate or Event Sponsor opportunities.

WEBINAR OPPORTUNITIES

The AVMLA hosts webinars on a myriad of topics relating to veterinary medical law. Most are eligible for approved CE and CLE credit. Check with your state regarding the acceptance of online CE credit. Interested in presenting a webinar? Contact info@AVMLA.org

TAKE A CLOSER LOOK AT WHAT THE AVMLA HAS TO OFFER YOU!



Veterinary medical law covers a wide array of legal practice areas including employment law, pharmacy law, corporate law, agriculture law, land use and zoning, licensure defense, malpractice defense, and tort law.

AVMLA puts information at the fingertips of veterinarians, attorneys and other veterinary medical health care professionals about animal research, veterinary education, the performance of veterinary procedures, animal welfare, and animal shelters, hospital management, and ownership. Stay informed regarding issues of relevance and concern pertaining to:

- Practice Ownership
- State and Federal Regulatory Information
- Malpractice Issues
- Veterinary State Board Violations
- Personnel Concerns

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FRANK MUGGIA, our Veterinary Medicine industry team leader, is the 2019/2020 National President of the American Veterinary Medical Law Association.

Frank leads a full-service legal team that has counseled practices in 42 states in a range of areas:

- Mergers and acquisitions
- Buy-sells
- Partner negotiations
- Associate buy-ins
- Non-compete agreements

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Jan - Dec 2019



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Send an email to info@AVMLA.org



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AVMLA Member Directory Update and Advertising

Celebrating 25 years of serving attorneys, veterinarians, and other individuals and organizations with an interest in veterinary medical law and how it pertains to the veterinary profession and allied fields.

The American Veterinary Medical Law Association's Member Directory is currently being compiled. This comprehensive listing of the AVMLA Members is a valuable tool for anyone seeking attorneys, veterinarians, and other individuals and organizations with an interest in veterinary medical law and allied fields. AVMLA Members in good standing receive a complimentary listing annually. Members may opt out of the Annual Members Directory at any time during the current member year by contacting info@avmla.org.

New this year, is the opportunity for members to advertise in AVMLA Member Directory. Please complete the form below and submit via email at info@avmla.org or call 202.449.3818. Ads can be submitted via PDF, Word, JPG, or PNG formatting.

AVMLA Members Directory - Interior Pages:

- ☐ Full Page (8"x10.5") \$500
- ☐ Half Page (8"x5.25") \$300
- ☐ Quarter Page (4.25"x5.25") \$250
- ☐ Eighth Page (3"x3.5") \$150
- ☐ Business Card (2.75"x2") \$100



Preferred Payment Options: (Payment must be received prior to publication)

- ☐ Please invoice me, I will pay with a company check.
- ☐ Please send me a direct payment link to pay via a credit card (*a 4% processing fee will apply.*)
- ☐ No Advertising - Please update my complimentary directory listing based on the information below.
- ☐ No Advertising - Please omit my directory listing in the AVMLA Members Directory.

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Mobile: _____

E-mail: _____ Website: _____

Contact: _____ Title: _____



AVMLA...Providing information to members regarding pertinent issues in the field of veterinary medical law.

AVMLA.org

AVMLA SPONSORSHIP PROGRAM

AVMLA CONTINUING EDUCATION E-LEARNING WEBINAR SERIES

Take advantage of this exciting new AVMLA sponsorship program! The AVMLA Continuing Education e-Learning Webinar Series draws more than 1000 attendees annually. This comprehensive education covers a wide-range of topics, which draws an outstanding segment of industry professionals and individuals looking to further develop their professional skills. Attendance varies in number and audience based on the webinar topics offered.

Continuing Education Credit: Each webinar is worth 1 hour of continuing education. Certificate available on request.

AVMLA SPONSORSHIP: OPPORTUNITIES AND BENEFITS

Opportunities: Active Sponsorship

For sponsors interested in higher visibility, this option includes an opportunity for the sponsor to speak as a knowledge expert in addition to having their company logo represented throughout the presentation.

Benefits: Active Sponsorship

The sponsor name will be integrated into the program in order to ensure attendees become familiar with the personnel and expertise of the sponsor. A pre-approved representative from the sponsoring company will serve as the knowledge expert for the presentation.

Sponsor logo displayed throughout the webinar:

3 Complimentary Webinar Registrations for Sponsor's Own Clients or Prospects that are not AVMLA Members.

The sponsor name will be recognized on the e-learning landing page, e-Learning promotional broadcasts, on the event landing page of the AVMLA website and in the electronic, monthly AVMLA News Brief.

Link to Sponsoring Company Page from AVMLA Website's event landing page and archive landing page.

The sponsor will be recognized as the exclusive sponsor for the calendar webinar educational series.

Post Event Thank You Email with Sponsor Information

The sponsor will be recognized in post-webinar emails to all registered attendees with active sponsor links included.

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BE PART OF THE AVMLA MISSION

AVMLA.ORG

American Veterinary Medical Law Association (AVMLA)
1750 K Street, NW, Ste. 700, Washington, DC 20006
202.449.3818 O - 202.449.8560 F - www.avmla.org

American Veterinary Medical Law Association

OVERVIEW

Since 1994, the American Veterinary Medical Law Association (AVMLA) is a national association of attorneys, veterinarians, and other individuals and organizations with an interest in veterinary medical law and how it pertains to the veterinary profession and allied fields. As a non-profit organization, the AVMLA offers sponsor opportunities. The goal is to establish a relationship that best meets your needs to gain exposure to an influential audience while continuing to advance the mission and goals of AVMLA.

PROJECT OBJECTIVES

Corporate sponsorship not only provides critical, sustaining financial support for the AVMLA Continuing Education programs, but it also gives your company a unique opportunity for widespread visibility to a market audience. The AVMLA works with corporations in a variety of sponsorship formats, including charitable special events and targeted campaign initiatives. Contact us about further possibilities.

Corporate sponsor benefits:

- Exclusive rights to use the AVMLA logo on printed corporate materials for advertising purposes
- Invitations to special networking events at the AVMLA Conference
- Advance notice of grants, scholarships, and other AVMLA-funded programs
- Special website benefits from the AVMLA (for corporate sponsors who contribute \$1,000 or more)

CORPORATE SPONSOR GIVING LEVELS

Platinum PARTNER
\$5,000

Gold Sponsor
\$3,000 to \$4,999

Silver Sponsor
\$2,000 to \$2,999

Bronze Sponsor
\$1,000 to \$1,999

Associate Sponsor
\$500 to \$999

Corporate Sponsor
Up to \$499

Platinum Partner - \$5,000

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 featured article in the AVMLA e-News Brief
- 2 complimentary memberships (may be gifted)
- 2 complimentary Annual Conference Registrations (may be gifted)

Gold Partner - \$3,000 - \$4,999

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 complimentary membership (may be gifted)
- 1 complimentary Annual Conference Registrations (may be gifted)

Silver Partner - \$2,000 - \$2,999

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 featured article in the AVMLA e-News Brief
- 1 complimentary memberships (may be gifted)

Bronze Partner - \$1,000 - \$1,999

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website
- 1 featured article in the AVMLA e-News Brief

Corporate Sponsors of \$499 or more receive the following recognition:

- Name recognition in one AVMLA's e-News Brief
- Name/logo recognition on the AVMLA website

American Veterinary Medical Law Association



ANNUAL CONFERENCE

Annual Meeting Sponsorship: Speakers, luncheon, proceedings, name-tags, bags, etc. Sponsorship range from \$2000 to \$200 dollars or be in-kind (i.e., conference bags)

AVMLA E-NEWS BRIEF

This sponsorship would include a logo and a hyper link to the company website. In return, AVMLA would offer an annual report of the reach and offer one dedicated "email blast each year that featured a product or message the sponsor wanted to communicate. \$1,000 per issue or \$5,000 for the year

AVMLA WEBINARS

This sponsorship would include a logo and a hyper link to the company website in the "webinar holding room. In return, AVMLA would offer an annual report of the reach and offer one dedicated "email blast each year that featured a product or message the sponsor wanted to communicate. Additionally, in promotional materials, AVMLA would highlight the partner with a logo as a sponsor of the annual webinar series \$500 per webinar or \$1500 for the entire year (4 webinars)

AVMLA ADVERTISING

Advertising in the AVMLA Newsletter

\$500 One-page full color advertisement

\$250 One half page B/W

\$125 ¼ page advertisement B/W

10% discount for committing to 4 issues annually.

Banner Ads on AVMLA.org

\$200 per month banner advertisement with camera ready artwork

\$2000 with an annual commitment for a banner advertisement with camera ready artwork

\$100 per posting – AVMLA Job board to advertise jobs for students/job hunters for 2 months

Value Added Offerings

A hyper link will be placed on the website under partners.

Company can run one classified ad on the AVMLA job board for free if they sponsor over \$1000 per year.

AVMLA SPONSOR/PARTNER COMMITMENT

This agreement between the AVMLA and _____ (SPONSOR/NAME) recognizes that _____ (SPONSOR/NAME) agrees to participate at the following sponsor level of the AVMLA _____ in the amount of _____.

SPONSOR NAME _____ agrees to abide by the Sponsorship Guidelines set in place by the AVMLA. These guidelines are as follows:

1. AVMLA agrees to acknowledge SPONSOR NAME sponsorship promotion to the defined terms of sponsor/partner level. The message content regarding a sponsor will avoid direct promotion or marketing of the sponsor's product, services or facilities. A copy of a corporate logo for this acknowledgement will be provided by SPONSOR/NAME and will not include any of the following content:

- A. Qualitative or comparative language
- B. Price information or indications of savings or value
- C. Any call to action
- D. Any endorsement by the Association
- E. Any inducement to buy the sponsor's product and or services

2. Logos or slogans which contain comparative or qualitative descriptions cannot be used unless they can clearly be characterized as an established part of a sponsor's identity.

If SPONSOR agrees to all said conditions, please sign and return this agreement to Jacquie Ball, Director of Administration at info@avmla.org.

SPONSOR/NAME: _____

REPRESENTATIVE: _____ Typed Name _____

Signed Name Date: _____

NOTE: A representative of AVMLA will also sign this document and a copy will be returned to SPONSOR to be retained for your records.

Agreement Details:

Company: SPONSOR/NAME

Sponsor Contact:

e-mail:

Phone:

Address:

City:

State:

Zip:

Total Sponsorship Amount: _____

Platinum PARTNER \$5,000

Gold Sponsor \$3,000 to \$4,999

Silver Sponsor \$2,000 to \$2,999

Bronze Sponsor \$1,000 to \$1,999

Associate Sponsor \$500 to \$999

Corporate Sponsor Up to \$499

Method of invoicing:

A: Electronic via e-mail, credit card 1 time payment

B: Electronic via e-mail, 1 time payment

Authorized signature of Sponsor/Name and date:

Received by AVMLA Representative:

_____ Date: _____

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