

American Veterinary Medical Law Association

24th Annual Continuing Education Program

JW Marriott ~ Indianapolis, IN

July 22-23, 2017

MEMBERS \$175
Non-Members \$200 + 1
YR FREE Membership
Students \$50

REGISTER NOW!
www.AVMLA.org



Saturday, July 22nd

Continuing Education Program

- 12:30-1:00pm** Registration
- 1:00-2:00pm** Best Practices with Employment Handbooks and Employment Policies
Shelbie J. Byers Luna, Esq.
- 2:00-3:00pm** FDA Update
Mike Murphy, DVM
- 3:00-3:10pm** Break
- 3:10-4:10pm** Legal Definitions of "Owner" And Its Messed Up Application to The Microchipping of Animals
Jim Wilson, DVM, JD
- 4:10-4:45pm** AVMA Legislative Update, Christina Lucente
- 4:45-5:45pm** Annual Business Meeting
- 5:45-6:15pm** Member Reception
- 6:30-9:00pm** Networking Dinner

Sunday, July 23rd

Telehealth regulation is one of the more complex issues to face our profession in recent times. The implications on consumer demand, total pet services market-share and animal health will have major repercussions for the future of the practice. As telehealth companies clamor to enter the marketplace, the regulation of the Veterinary-Client-Patient-Relationship becomes a major policy consideration for regulators. This workshop/annual meeting is designed for regulators, association board members, attorneys advising telehealth clients and interested parties.

Panel discussions will be led by:

- ❖ Charlotte Lacroix, DVM, JD
- ❖ Mark Cushing, JD
- ❖ Chad Dodd, DVM
- ❖ Jim Penrod
- ❖ Adam Little, DVM
- ❖ Aaron Masecar, PhD
- ❖ Chris Copeland, JD, CAE
- ❖ Marty Greer, DVM, JD
- ❖ Mike Murphy, DVM, JD
- ❖ Lori Teller, DVM, DABVP (canine, feline), CVJ
- ❖ Lance Roasa, DVM, MS, JD

Sunday July 23rd, 2017

8:30-9:00am Registration

9:00 - 10:00am Introduction - Lance Roasa DVM, MS, JD

This interactive discussion will help frame the issues and set an agenda for conversation and discussion. We will provide an overview of the issues, areas of debate and provide a road map for the day's events.

10:00 - 10:15am Coffee Break

10:15 - 11:15am Can the VCPR be created by digital means?

A fundamental question facing regulatory bodies is whether the VCPR can be created by digital means. In this session we will look explore sectors of the veterinary profession and their regulatory need for the veterinarian to become personally acquainted with the patient by virtue of a physical exam. We will then examine technology aids that are used in telehealth today and discuss their impact on the profession.

11:15am-12:15 pm Continuation of the "existing" VCPR

Many telehealth providers and practices place significance on the continuance of an existing VCPR that was previously created in person. However, the limits of this VCPR as to time, condition, and provider have not been fully tested. We will explore the limits of the existing VCPR under telehealth circumstances.

12:15-1:15 pm Lunch and Networking

1:15 - 2:15 pm What have others done?

Other professions, organizations, associations and regulatory bodies outside of veterinary medicine have adopted position statements, policies and regulation. What have they done? What has worked and not worked? What data are they collecting to validate their decision? We will explore and brainstorm the success and failures of others and attempt to apply to veterinary medicine.

2:15-2:30 pm Break

2:30-3:30 pm Connection and Synthesis

At this point the participants will have explored issues facing telehealth regulation, examined solutions and been briefed on regulatory options. During this session, the group will synthesize possible position statements and/or model regulatory language.

3:30-4:30pm Conclusion and Networking