



AVMLA...Providing information to members regarding pertinent issues in the field of veterinary medical law.

AVMLA.org

AVMLA SPONSORSHIP PROGRAM AVMLA CONTINUING EDUCATION E-LEARNING WEBINAR SERIES

Take advantage of this exciting new AVMLA sponsorship program! The AVMLA Continuing Education e-Learning Webinar Series draws more than 1000 attendees annually. This comprehensive education covers a wide-range of topics, which draws an outstanding segment of industry professionals and individuals looking to further develop their professional skills. Attendance varies in number and audience based on the webinar topics offered.

Continuing Education Credit: Each webinar is worth 1 hour of continuing education. Certificate available on request.

AVMLA SPONSORSHIP: OPPORTUNITIES AND BENEFITS

Opportunities: Active Sponsorship

For sponsors interested in higher visibility, this option includes an opportunity for the sponsor to speak as a knowledge expert in addition to having their company logo represented throughout the presentation.

Benefits: Active Sponsorship

The sponsor name will be integrated into the program in order to ensure attendees become familiar with the personnel and expertise of the sponsor. A pre-approved representative from the sponsoring company will serve as the knowledge expert for the presentation.

Sponsor logo displayed throughout the webinar:

3 Complimentary Webinar Registrations for Sponsor's Own Clients or Prospects that are not AVMLA Members. The sponsor name will be recognized on the e-learning landing page, e-Learning promotional broadcasts, on the event landing page of the AVMLA website and in the electronic, monthly AVMLA News Brief.

Link to Sponsoring Company Page from AVMLA Website's event landing page and archive landing page.

The sponsor will be recognized as the exclusive sponsor for the calendar webinar educational series.

Post Event Thank You Email with Sponsor Information

The sponsor will be recognized in post-webinar emails to all registered attendees with active sponsor links included.

AVMLA Continuing Education e-Learning Webinar Series Terms:

This agreement between the AVMLA and _____ (WEBINAR SPONSOR NAME)

recognizes that _____ (WEBINAR SPONSOR NAME) agrees to sponsor the following AVMLA Annual Continuing Education - e-Learning Webinar Series (12 webinars) on this date

_____ in the amount of \$1,200 (12 months times \$100 per webinar.)

Each webinar event will be conducted via the AVMLA Zoom Webinar platform.

SPONSOR NAME _____ agrees to abide by the Sponsorship Guidelines set in place by the AVMLA.

These guidelines are as follows:

1. AVMLA agrees to acknowledge SPONSOR NAME sponsorship promotion of the sponsored e-learning webinar event/series. The message content regarding a sponsor will avoid promotion or marketing of the sponsor's product, services or facilities. A copy of a corporate logo for this acknowledgement will be provided by SPONSOR NAME and will not include any of the following content:

- A. Qualitative or comparative language
- B. Price information or indications of savings or value
- C. Any call to action
- D. Any endorsement by the Association
- E. Any inducement to buy the sponsor's product and or services

2. Logos or slogans which contain comparative or qualitative descriptions cannot be used unless they can clearly be characterized as an established part of a sponsor's identity.

3. Sponsorship payments cannot be made contingent upon factors such as the level of attendance except as noted above, broadcast ratings or other factors indicating the degree of public exposure. They can be made contingent upon the event actually taking place per scheduled month.

If SPONSOR NAME agrees to all said conditions, please sign and return this agreement to Jacquie Ball, Director of Administration at info@avmla.org.

SPONSOR NAME: _____

REPRESENTATIVE: _____ Typed Name _____ Signed Name Date: _____

NOTE: A representative of AVMLA will also sign this document and a copy will be returned to SPONSOR NAME to be retained for your records.

Agreement Details:

Company: SPONSOR NAME

Sponsor Contact:

e-mail:

Phone:

Address:

City:

State:

Zip:

Total Sponsorship Amount: \$1,200 (1 year/12 webinars)

Method of invoicing:

A: Electronic via e-mail, credit card 1 time payment (\$1,200)

B: Electronic via e-mail, 1 time payment (\$1,200)

C: Electronic via e-mail, per month \$100, 12 payments via check,

Net Due: DATE paid by the 15th day of each month.

Received by AVMLA Representative:

Date: _____

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