CORPORATE SPONSORS PARTNERS

THE AMERICAN VETERINARY MEDICAL LAW ASSOCIATION

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THE AMERICAN VETERINARY MEDICAL LAW ASSOCIATION

BE APART OF THE AVMLA MISSION

AVMLA.ORG

American Veterinary Medical Law Association (AVMLA)
1750 K Street, NW, Ste. 700, Washington, DC 20006
Since 1994, the American Veterinary Medical Law Association (AVMLA) is a national association of attorneys, veterinarians, and other individuals and organizations with an interest in veterinary medical law and how it pertains to the veterinary profession and allied fields. As a non-profit organization, the AVMLA offers sponsor opportunities. The goal is to establish a relationship that best meets your needs to gain exposure to an influential audience while continuing to advance the mission and goals of AVMLA.

Corporate sponsorship not only provides critical, sustaining financial support for the AVMLA Continuing Education programs, but it also gives your company a unique opportunity for widespread visibility to a market audience. The AVMLA works with corporations in a variety of sponsorship formats, including charitable special events and targeted campaign initiatives. Contact us about further possibilities.

**Corporate sponsor benefits:**
- Exclusive rights to use the AVMLA logo on printed corporate materials for advertising purposes
- Invitations to special networking events at the AVMLA Conference
- Advance notice of grants, scholarships, and other AVMLA-funded programs
- Special website benefits from the AVMLA (for corporate sponsors who contribute $1,000 or more)

**Corporate Sponsor Giving Levels**

- **Platinum Partner** - $5,000
  - Name recognition in one AVMLA’s e-News Brief
  - Name/logo recognition on the AVMLA website
  - 1 featured article in the AVMLA e-News Brief
  - 2 complimentary memberships (may be gifted)
  - 2 complimentary Annual Conference Registrations (may be gifted)

- **Gold Partner** - $3,000 to $4,999
  - Name recognition in one AVMLA’s e-News Brief
  - Name/logo recognition on the AVMLA website
  - 1 complimentary membership (may be gifted)
  - 1 complimentary Annual Conference Registrations (may be gifted)

- **Silver Partner** - $2,000 to $2,999
  - Name recognition in one AVMLA’s e-News Brief
  - Name/logo recognition on the AVMLA website
  - 1 featured article in the AVMLA e-News Brief
  - 1 complimentary memberships (may be gifted)

- **Bronze Partner** - $1,000 to $1,999
  - Name recognition in one AVMLA’s e-News Brief
  - Name/logo recognition on the AVMLA website

- **Associate Sponsor** - $500 to $999
  - Name recognition in one AVMLA’s e-News Brief
  - Name/logo recognition on the AVMLA website

- **Corporate Sponsor** - Up to $499
  - Name recognition in one AVMLA’s e-News Brief
  - Name/logo recognition on the AVMLA website

**Corporate Sponsors of $499 or more receive the following recognition:**
- Name recognition in one AVMLA’s e-News Brief
- Name/logo recognition on the AVMLA website
**ANNUAL CONFERENCE**

Annual Meeting Sponsorship: Speakers, luncheon, proceedings, name-tags, bags, etc. Sponsorship range from $2000 to $20 dollars or be in-kind (i.e., conference bags)

**AVMLA E-NEWS BRIEF**

This sponsorship would include a logo and a hyper link to the company website. In return, AVMLA would offer an annual report of the reach and offer one dedicated “email blast each year that featured a product or message the sponsor wanted to communicate.

$1,000 per issue or $5,000 for the year

**AVMLA WEBINARS**

This sponsorship would include a logo and a hyper link to the company website in the “webinar holding room. In return, AVMLA would offer an annual report of the reach and offer one dedicated “email blast each year that featured a product or message the sponsor wanted to communicate. Additionally, in promotional materials, AVMLA would highlight the partner with a logo as a sponsor of the annual webinar series $500 per webinar or $1500 for the entire year (4 webinars)

**AVMLA ADVERTISING**

**Advertising in the AVMLA Newsletter**

- $500 One-page full color advertisement
- $250 One half page B/W
- $125 ¼ page advertisement B/W

10% discount for committing to 4 issues annually.

**Banner Ads on AVMLA.org**

- $200 per month banner advertisement with camera ready artwork
- $2000 with an annual commitment for a banner advertisement with camera ready artwork
- $100 per posting – AVMLA Job board to advertise jobs for students/job hunters for 2 months

**Value Added Offerings**

A hyper link will be placed on the website under partners. Company can run one classified ad on the AVMLA job board for free if they sponsor over $1000 per year.
This agreement between the AVMLA and ________________________________(SPONSOR/NAME) recognizes that ________________________________(SPONSOR/NAME) agrees to participate at the following sponsor level of the AVMLA___________________________in the amount of ______________________.

SPONSOR NAME ___________________________agrees to abide by the Sponsorship Guidelines set in place by the AVMLA. These guidelines are as follows:
1. AVMLA agrees to acknowledge SPONSOR NAME sponsorship promotion to the defined terms of sponsor/partner level. The message content regarding a sponsor will avoid direct promotion or marketing of the sponsor’s product, services or facilities. A copy of a corporate logo for this acknowledgement will be provided by SPONSOR/NAME and will not include any of the following content:
   A. Qualitative or comparative language
   B. Price information or indications of savings or value
   C. Any call to action
   D. Any endorsement by the Association
   E. Any inducement to buy the sponsor’s product and or services

2. Logos or slogans which contain comparative or qualitative descriptions cannot be used unless they can clearly be characterized as an established part of a sponsor’s identity.

If SPONSOR agrees to all said conditions, please sign and return this agreement to Jacquie Ball, Director of Administration at info@avmla.org.

SPONSOR/NAME: ___________________________________________________________________________________________
REPRESENTATIVE: __________________________Typed Name____________________________________________________
Signed Name Date: __________________________________________________________________________________________

NOTE: A representative of AVMLA will also sign this document and a copy will be returned to SPONSOR to be retained for your records.

Agreement Details:
Company: SPONSOR/NAME
Sponsor Contact:
e-mail:
Phone:
Address:
City:
State:
Zip:

Total Sponsorship Amount: _______________________
Platinum PARTNER $5,000
Gold Sponsor $3,000 to $4,999
Silver Sponsor $2,000 to $2,999
Bronze Sponsor $1,000 to $1,999
Associate Sponsor $500 to $999
Corporate Sponsor Up to $499

Method of invoicing:
A: Electronic via e-mail, credit card 1 time payment
B: Electronic via e-mail, 1 time payment

Authorized signature of Sponsor/Name and date:
_____________________________________________________________

Received by AVMLA Representative: __________________________Date: __________

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